



EuroTier 
MIDDLE EAST
ANIMAL FARMING

هيئة أبوظبي للزراعة والسلامة الغذائية
ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



Highlights of the First Edition of EuroTier Middle East 2019 2 - 4 September

About the Fair

Under the patronage of His Highness Sheikh Mansour bin Zayed Al Nahyan, Deputy Prime Minister, Minister of Presidential Affairs and Chairman of Abu Dhabi Agriculture and Food Safety Authority (ADAFSA), we, in ADAFSA, sought to organize EuroTier Middle East as one of the leading international fairs for the capacity-building of livestock breeders, developing their expertise, and introducing them to the best practices and techniques used to strengthen the livestock sector and improve animal farming and production, as part of our support for this vital sector.

EuroTier Middle East for livestock farming is the regional edition of the main fair being held in Hannover, Germany, every two years. It is the largest fair for livestock in Europe. In 2019, the fair will take place for the first time outside Germany, specifically in the UAE, China and Brazil.

The fair is first of its kind in the region that mainly targets animal breeders, and not just for traders and distributors like the other fairs. This increases the knowledge-transfer process during the fair's workshops and conference, enables animal breeders to learn more about the new equipment and products displayed in the international exhibitors' pavilions, and helps introduce new animals' breeds capable of living in the local and regional environment.

Target Audience

EuroTier Middle East is characterized by targeting livestock breeders along with traders and distributors. The Hanover's fair is being organized by a peasant association to serve its members.

Being the only international fair dedicated for livestock owners and breeders, EuroTier Middle East differs from the other agricultural fairs in the region.

The fair aims at being the largest gathering for animal breeders in the region, as all of its activities are dedicated to attract and serve livestock owners and breeders.

Guest of Honor

Kingdom of Saudi Arabia

Exhibitors and visitors

Over 120 exhibitors representing 150 companies from 18 countries will participate in the first edition of EuroTier Middle East. visitors are projected to exceed 5,000 animal breeders from all countries of the region.

Live Demos

The fair features live demos of the techniques and methods of husbandry and production, namely:

1. Technological systems for tracking livestock and monitoring food operations
2. Equipment for sterilizing cows using steam
3. The best animal breeds capable of living in the local environment
4. Livestock-handling equipment and tools
5. Barns cooling systems
6. Direct incubation system and industrial cooling system for egg hatching and poultry farming
7. Methods of handling animals in open-air fields
8. New equipment for taking care of livestock



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Accompanying events of the fair

By targeting animal breeders, the fair will feature unprecedented activities to support livestock production in the UAE and the Gulf region. Those activities include:

1. Announcement of Winners of Camels and Cattle Husbandry Excellence Award
2. International Conference
3. Contests for Selecting the Best Food-Producing Breeds
4. Direct Sales and Discounts
5. Live Demos
6. Breeds Auction
7. Workshops

International Conference of EuroTier Middle East

The international conference of EuroTier Middle East will take place on the fair's second day, on September 3. It will be organized in a special conference hall, and will include international speakers - 12 specialized sessions.

Main Sessions of the Conference

1. Contemporary Dairy Farming in Arid Regions

- Managing heat stress in dairy herds:
- Hoof health and care in dairy herds
- Successful dairy farm management – economics as a main pillar
- Precision farming in the dairy business: using technology in production

2. Animal production in the Region - current situation and future perceptions

- Opportunities and constraints in pastoral and agro-pastoral livestock systems, the ILRI experience
- Investment opportunities in the areas of livestock in the UAE

Accompanying Workshops

Workshops are held inside the exhibition halls. The duration of each workshop is 20 minutes. The workshops aim to introduce livestock breeders to:

1. Genetics in camel breeding
2. Recent findings on camel feeding
3. Animal fattening
4. Aquaculture: aspects of modern nutrition
5. Sheep and goats farming - supply for meat and milk
6. Feed requirements and feed supply under arid climate conditions for small ruminants
7. Breeding targets in small ruminants – where is the next target and what steps are ahead?
8. Poultry production - a practical example
9. Aquaculture: round flow systems - management and development

Auctions (Local Items)

1. 1,300 Head of cattle
2. 175 Participant



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Contest for Selecting Best Food-Producing Breeds

Organizing a contest for selecting the best food-producing breeds for sheep and goats during a trade fair is an unprecedented idea in the region. The contest aims to attract as many livestock breeders as possible, and it consists of six categories:

1. Main contest for goats
2. Main contest for sheep
3. Nuami sheep contest
4. Najdi sheep contest
5. Persian somali sheep contest
6. Ardi goats contest

Figures on the Contest for Selecting Best Food-Producing Breeds - to date

1. 288 participants from United Arab Emirates
2. 14 participants from Kingdom of Saudi Arabia
3. 18 participants from Sultanate of Oman
4. 14 participants from Kuwait
5. 5,000 registered head

Senior Buyers Program

The organizers host over 100 of senior buyers in the region. Pavilions have also been allocated to eight of the largest purchasing companies, such as Al Marmum and others, to receive exhibitors and study their products.

Facts about Abu Dhabi Livestock Sector (2018)

Total number of animal holdings	24,189 holdings
Livestock census	3.6 million head of cattle
Total fodder quantities distributed to breeders annually	1.3 million ton
Total treatment cases	561,000 case
ADAFSA's veterinary clinics and hospitals	26 clinic and hospital
ADAFSA's veterinarians and technicians	120 doctor and technician
Total tests performed in our veterinary laboratories	519,000 test